



SILVER SPONSORSHIP	
Rate	➤ <u>With Booth – Rs. 6.51 Lakh Plus 18% GST</u> ➤ <u>Without Booth – Rs. 3.51 Lakh Plus 18% GST</u>
Booth Size	36 sq. mtr of Bare Space at prominent place in Exhibition Hall
Sponsor Logo Placement	• Printed in all Brochures under Silver Category • Printed in all publicity materials like newspaper advertisements, hoardings, television ad and cutouts • Displayed at the main entry gate and at prominent places in the Exhibition ground. • Inserted in promotional mass mailers of the Exhibition. • Displayed on LED screens during inaugural events. • Displayed on Indplas'27 website under Silver category with hyperlink to the company's website. • Promoted on all Indplas'27 official social media handles like Facebook, LinkedIn and X (formerly Twitter).
Spot & Site Advertisements	1 Banners of Size 10 Ft. X 12 Ft.
Digital Advertisement	10 Sec videos will be played 3 times every hour on the Digital Screens at the Exhibition Venue
Exhibition Directory	• One Full Page 4-color advertisements in the Exhibitor's Directory
Electricity Charges	Extra as per the applicable charges for the Indplas'27 Exhibition (For those opting for sponsorship with Booth)
Other Terms & Conditions	• In case a sponsor requires more space than the allotted 32 square meters, they will be charged as per the rate chart after deducting the applicable discounts. • Conversely, if they opt for less space than the allotted 32 square meters, a deduction will be made at a rate of Rs. 6,000 per square meter for the reduced area.
Payment Terms	• 1st Instalment : 25% on Confirmation • 2nd Instalment : 25% within 31.03.2027 • 3rd Instalment : 25% within 30.06.2027 • Balance : before 30.09.2027